

MUSIC ESSENTIAL FOR PICTURE PLAY

Movies Have Aided Development of Universal Taste for Classical Themes.

By GEORGE INGERSOLL.
"If music be the food of love, play on!" the lover cried in Shakespeare's day.

Musical is more than the food of love today. It is the hand-maiden of motion pictures. Music is often the better half of the entertainment at a motion picture theater.

Great orchestras play on the stage before the screen. Wonderful modern pipe organs are manipulated by first-class artists at the keys. In every village where pictures are shown music is now accepted as a part of the program.

Music Now Abounds.
Few know how much more music has to do with motion pictures. Orchestras play in the studio when the pictures are taken. Directors find that the music keeps up the actors and gives the required tempo to the scene. Many of the tales from grand opera have been translated to the screen and told in pictures. Some of the operatic stars like Geraldine Farrar have left the stage to act before the camera.

It is a prophecy well on the way to realization that the music we get with motion pictures will make America the most musical-loving country the world has ever known.

It is a pleasure to trace the history of music and motion pictures.

Points in Cinema Music.
Early flicker films were so tire-some to the eyes that they could be run only thirty minutes at a time, and were followed by piano music and song.

Harmony makers were hired at every theater to make up any music they could think of as they watched the picture on the screen.

Bagtime musicians and bagtime musical publishers controlled the field until 1909.

In the motion picture trade journals in 1910 a campaign for better music was started by Ernest Lux and Clarence E. Slim.

In 1910 Humperdinck composed an original score for Max Reinhardt's production of "The Miracle," which was produced in Covent Garden, London, and later in New York.

The first successful attempt to unite good music and pictures was made by Marcus Loew at the old Bijou Theater in New York.

Loew was again a pioneer when he put a ten-piece orchestra in the old Herald Square Theater, which was the first theater in America devoted exclusively to feature pictures.

The prophets say the time is not far distant when the moving picture theater will be the musical headquarters of the neighborhood. The pictures will necessarily be of a quality

NORA BAYES can help you have a Merry Christmas if you desire it. She's not at Keith's this time, but sings for you just the same on the Columbia Grafonola Records.



NORA BAYES WARBLER ALL ABOUT BAD BOYS

Al Jolson Also Figures With Melody of Sentiment in Columbia Records.

Nora Bayes sings a bad-boy song for Columbia Records this month. Its name is "Freckles," and, although Nora proclaims him "worse than Peck's bad boy," nevertheless she makes you love him. On the other side of this record she sings a fetching pickaninny ballad, "Everybody Calls Me Honey."

Al Jolson has sung all sorts of songs for Columbia Records and his hosts of admirers, but "Tell Me," which he sings this month, is his first real love song. Al Jolson in love is just as individual as Al in any other line of mind. On the reverse of this record is the first selection of George Meader, the new Columbia tenor, heralded as a great "And."

"Wonderful Pal" is the name of the song, and Meader lives up in his singing to the reputation given him. The Columbia Graphophone Company is particularly proud of its recent saxophone recordings. This month it offers two on the same record, "Oh, What a Pal Was Mary," played as a waltz with an incidental chorus by Grant Stephens, and the "Weeping Willows Blues" fox-trot, both by the Columbia Saxophone Sextette.

JEWISH NATIONAL HYMN.

The national hymn of the Jewish Commonwealth of Palestine is said to be the identical melody sung by Miriam to commemorate the crossing of the Red Sea by the Children of Israel and the overwhelming of Pharaoh's armies.

Happy Spirit For Xmas Found In New Records Of Columbia Catalogue

There's Sacred Music With Spiritual Tone and Jazzy Melodies Sung by Broadway Stars, Besides Classical Numbers.

By J. MacB.

Follow the glimmer of the sparkling lights in the home and on the Christmas tree, with the cheer and the dance that is found with the Columbia Grafonola music records. Yet it is not frolic in the music of the Columbia that is going "into the home."

Follow the lists of the Columbia agents, and much will be told of the people are thinking this Christmas time.

At Harry C. Grove's.
Grafonola Hall, at Grove's, on G street, is adorned with huge Christmas balls of red and green, with holly decking the attractive parlors on the second floor. From the street can be seen the Grafonola Christmas tree, that gives the Christmas spirit as it stands in the window in all its panoply of the holiday time.

Within the public is buying the Christmas hymns, the "Adeste Fideles," the "Silent Night, Holy Night," and the other lovely "O Holy Night." The kiddies are reveling—or are going to revel in the three they record the Columbia have issued for the booklet—the "Bubble" books—published by Harper Bros. And cheer

and dancing will be a part of the Columbia gifts for many homes into which Mr. Grove is putting this year. He says, more of the high-priced machines than ever before.

At Thompson Bros., Anacostia.
The only Columbia agency across the river in Anacostia is Thompson Bros. They must think "it pays to advertise," for they report the greatest demand of records to be those in this week's list of Columbia.

Nora Bayes is being as funny as ever in "Freckles," so Anacostia finds it's the "bad boy" song that perhaps the small boys over on the hill like to laugh with.

Al Jolson, in love, seems to have hit the popular fancy. He is singing "Tell Me," while the waltzing "over there" seems to be by the strains of "Oh, What a Pal Was Mary."

Rosa Ponselle, the new star of the Metropolitan, sings a duet with Barbara Maurer that is in much favor, too. "Whispering Hope," by Hawthorne, gives some idea of why this young singer has won her laurels in America's greatest opera house.

At Lansburgh's.
The public is buying liberally and

Lansburgh's feels like the first store in town in Columbia record sales. They promise the record you want, with the greatest call for dance music.

"Tell Me," that questioning love song, is given by several singers there. You can pick your favorite. Or you can fox-trot to the "Vamp," as others are doing, or "trip the light fantastic toe" in an oriental jazz fox-trot, with "Sand Dunes."

The dance in "The Canary" has kept its popularity, and is much in demand, with its refrain of "Thousands of Years Ago," while romance comes into the reckoning in a record sale of "The Radiance of Your Eyes."

At House & Herrmann's.
The club campaign has had wonderful results at this Seventh street store, where music crept into a furniture house. Why not? They all lead to home-making.

This exclusive Columbia agency has had the largest shipment of Columbia models in their career. The demand from the public comes for all types of music—the classic, the dance, and all sorts and kinds of songs, which may be heard in the commodious booths that are comfortably equipped.

The entire catalogue of favorites is being called for, but "pop" records are Al Jolson in "Tell Me" and the waltz "Oh, What a Pal Was Mary."

At Worch's.
Columbia records at Worch's have about a half dozen different singers who are all asked for in their singing of the lovely Christmas hymn, "Holy Night."

Jollity, however, is the index of the patrons of this music house. Al Jolson is "topping" the list with his hymn "Abide With Me," sung by Rosa Ponselle and Barbara Maurer.

The old hymns we love to hear at Christmas are given in many forms. There is the "Adeste Fideles," "Come All Ye Faithful," "Hark, the Herald-Angel Sings," "O Holy Night, Silent Night, Holy Night," and several others.

For the kiddies there is an orches-

trating environment of this G street shop.

Christmas messages in music are here for the asking. Or grand opera music to bring the world's best singers into the home.

At M. Phillips.
Phillips' store believes in bringing all nations into its music scheme for the public. As Columbia agents in Washington, Mr. Phillips offers the best of international records of the great artists.

If one is interested in folk music, Mr. Phillips finds much to acquaint the buyer with the lovely melodies, the songs that have told the life history of the peoples of many lands.

At Hecht's.
The Christmas music at Hecht's is other kinds of music. That's Irish, but the answer is that they can't get any more Christmas music to sell.

Hecht has, however, a good stock left of large Grafonola cabinet machines which are scarce elsewhere, and they are in all finishes of wood, to match any home.

Nora Bayes and Al Jolson are the winners in the list of Columbia artists at Hecht's. Rosa Ponselle, the opera soprano, is proving increasingly popular as she becomes known to people who cannot go to the Metropolitan Opera, and James A. Hackett is a close second.

At J. Edgar Robinson's.
The standard Christmas hymns are being sought by patrons of the Robinson shop on G street. An unusual record is the duet arrangement of the hymn "Abide With Me," sung by Rosa Ponselle and Barbara Maurer.

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For the kiddies there is an orches-

tral record they love. It is a "Kiddies' Christmas Frolic," and is in two parts, on both sides of the record. And as for machines, the supply of small machines is about exhausted. It is proving a rich music Christmas for Robinson's.

At Mayer's.
The Columbia Stellar Quartette gives the "Adeste Fideles" on its most desired record at Mayer's. Then this shop has a unique record of fun and holiday cheer in "Christmas Time in Pumpkin Center," given by Cal Stewart, Ada Jones & Co.

Everybody is saying of the "pop" record, "Al Jolson in 'Tell Me.'" Then there's "Pal Mary"—"Oh, What a Pal Was Mary"—and Campbell and Burr are still winning with the duet "I'm Forever Blowing Bubbles."

"Al Jolson comes in a different path this time, we have him in so many love songs. It hits him curiously," says Mayer's Columbia representative.

The duet for Rosa Ponselle and Barbara Maurer, "Whispering Hope," by Hawthorne, is foremost in the Columbia classic records at Mayer's.

**MAGGIE TEYTE DECIDES
TO REMAIN IN LONDON**

"Recently we told you that Maggie Teyte, the talented English artist, was coming to America, but now we learn that she has been offered such a fabulous salary to continue in 'Monsieur Beaucaire' that she is going to stay in London," says Along Broadway.

"This news will no doubt be of considerable disappointment to Mr. Teyte's many admirers. Fortunately, we can have her remarkable vocal abilities with us this winter in her re-creations, even if she is not here in the living flesh."

**Al Jolson's
3 BIG SONG HITS
ON COLUMBIA
RECORDS 85c**

"Tell Me."
"I've Got My Captain Working for Me Now."
"Who Played Poker with Pocahontas (When John Smith Went Away)."

**HUNTER Has Them
718 9th St. N. W.**

The Fuel Problem and Its Solution

The Government, through the Bureau of Mines, points the way to the solution of this absorbing topic in a handy booklet entitled

"Saving Fuel in Heating a House"

Sent Without Charge

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Through lack of proper information many householders use double the quantity of coal required to obtain the necessary amount of heat. How this waste may be curbed without the abridgement of comfort is but one of the many vitally interesting points covered in this valuable publication.

The Times is glad to offer this booklet to its readers, who may obtain it by filling out the appended coupon and enclosing a 2c stamp for postage.

The Washington Times Information Bureau.
FREDERIC J. HASKIN, Director,
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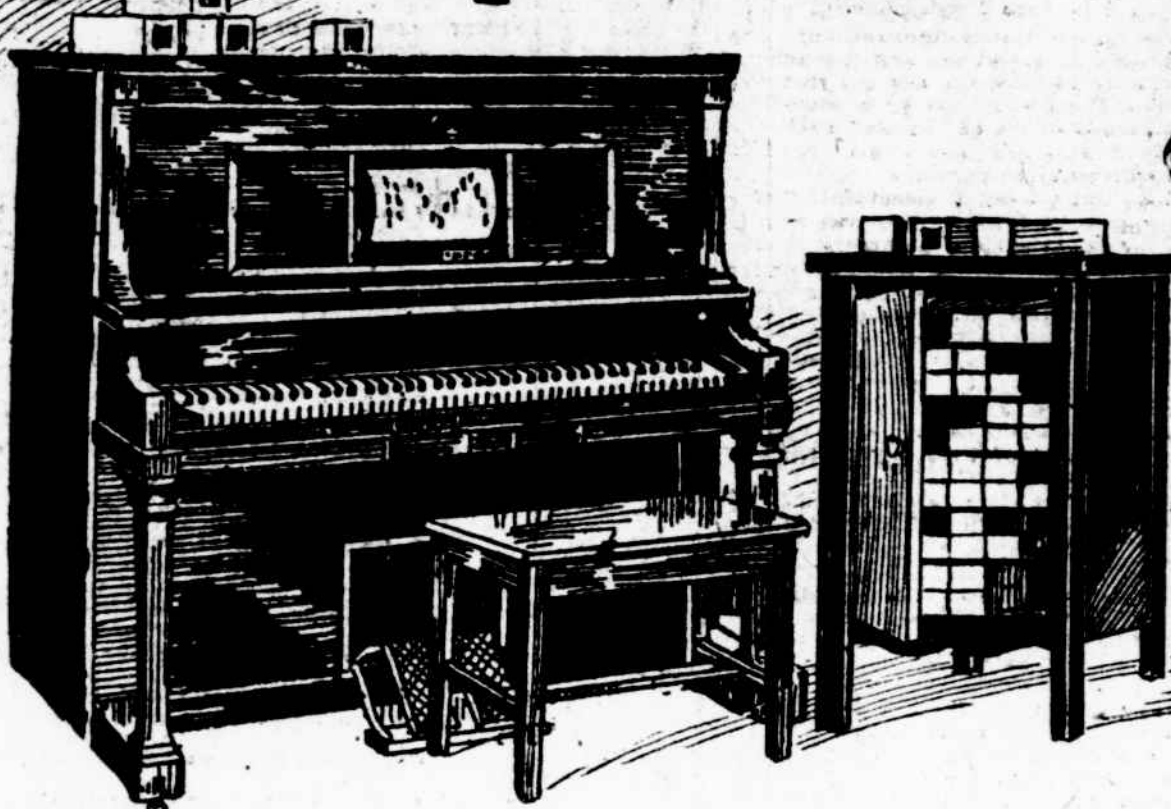
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